

Seminar



The Threat of Adversarial AI

Abstract. AI has created a growing asymmetry between defenders and adversaries. While organizations must account for regulation, privacy, and trust, bad actors can adopt new technologies instantly, fail without consequence, and attack at scale. In this seminar, Steve Grobman, McAfee CTO examines how adversaries are using AI to craft hyper-personalized attacks, evade and confuse AI-based defenses, and expand the consumer threat surface from adversarial image manipulation to AI-generated text scams and deepfakes.

Biography. Mr. Steve Grobman is Executive Vice President and Chief Technology Officer at McAfee. As CTO, he sets the technical strategy and leads the development of next generation cyber-defense and artificial intelligence solutions. Throughout his career, Steve has been at the forefront of the cybersecurity industry, championing early adoption of technologies, such as advanced AI, and driving innovation that ensures consumers around the globe are protected against current and future threats. Prior to joining McAfee, Steve was a Fellow at Intel Corporation. His career at Intel spanned two decades where he held several senior cybersecurity technical leadership roles. He has written numerous technical papers and books, provided expert testimony before the United State Congress, and holds 36 U.S. patents. He earned his bachelor's degree in computer science from North Carolina State University.



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<https://www.mcafee.com/blogs/es-es/author/steveg/>

Friday April 10, 2026
Time: 2:00 - 3:00pm

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